

Board of Directors Meeting – Conference Call May 3, 2018 Meeting Minutes

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Present:	Absent: Kristen Aiosa, Craig Bushey, Fiona Adamski Staff: Terri Breon
Joe Musil	
Mike Parrent	
Stephen Shaw	
Kyle Brubaker	
Danielle Elwell	Member: Heather Coons
Vlad Odarchenko	Jan Warnick – via phone
J.T. Graupensberger	
Eric Rosina	
Sarah Lavin	
Mike Kenawell	

Joe Musil called the Board of Directors meeting to order at 11:00 a.m.

Roll Call / Introductions –Joseph Musil

- Individuals present introduced themselves.

Meeting Minutes – Vladimir Odarchenko

- Terri will get the minutes out to Vlad and then out to the board. Apologized for the delay.

Treasurer's Report – Stephen Shaw

- Treasurer's report sent out. Copies available. Checking account balance is \$29,310.56, Scholarship - \$3,215.18; Total of \$32,525.74. Scholarship value is now \$2,000 less because we cut checks for those. Compared to last year, \$10,473 ahead of where we were. As in recent months, due to grant we got for STEM program. Won't get into details about account activities. Membership income, 75% of annual budgeted amount. Should be close at end of year. Close to where we were last year. Total income wise we are at 66% of budgeted amount. Last year we were at 81%. Due to conference being in April last year. Operating expenses tracking as budgeted.

Membership - Craig Bushey

- Attached to minutes is the membership report. 178 Members as of April. 192 this time last year. 2016 we were at 230; still reflecting a drop in membership. See how we can reverse that trend. Just need to be innovative.



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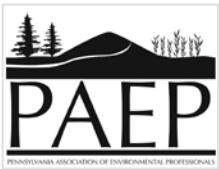
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NAEP -PAEP Affiliation - Joe Musil

- Board voted to reaffiliate with NAEP last month. We still need one or two signatures from existing NAEP members to support our petition. Will be presented to their board in July and hopefully they will support everything.

Section Updates

- P2E2 - Mike Parrent - working with JT on a couple of joint events. Plan on going back and making some appeals for the STEM event not only at Tobyhanna, but working through the roundtable with some of the other members. Screening the PA Governor's Awards for potential for events. Quite a few ideas to prepare a few of them. Tim is the normal screener and he has been occupied. Looking at that for other potential events. Next will be STEM, then something in November. Need list of sister organizations then we can start contacting them. Nature Conservancy, PEC, etc. Joe is looking for Mollusk experts as they will be an important issue. Normandeau Associates, Inc. has offered to do a session out in Pittsburgh and other sections. Could invite Army Corps, DEP, and PAEP. They put on a good presentation. Identify one to two key speakers on subjects like that and then go across the state with them. Couple of good ideas on forms - maybe DEP would run a training program on them. Eastern section teamed up with them in the past and they had office space they shared as long as their people could attend. 70 plus people came. Need to decide on morning or lunch to do sessions. Leverage our 501c3. Can't rely on sections operating alone. Still need a master keeper of this information. It's more than just that matrix and needs to be a list of topics of interest, list of sister orgs, list of where we can advertise. Fiona originally said she would be interested, but she had to change companies. Craig not here too because his company was bought out. Fiona's email should not go to microbat. Eric can get the list going - he will see Fiona in two weeks. Education separate from STEM. Vlad volunteered to be a list keeper. List should also include venues. Need to go to different organizations to provide the space. Delaware Valley Regional Planning Commission also a good group to partner with for locations.
- Eastern Section - Eric Rosina/Joe Musil - STEM program in September, like a mini-conference in planning it.
- Central Section - J.T. Graupensberger - Held a meeting a few weeks ago to brainstorm ideas. Sent what we developed out to everyone prior to this meeting, what events we could run, cost, profits, and a timeline. Prepopulated with some existing events. One event they held was a networking event with 7 other groups, 60 people showed up, presentation with Chesapeake Bay. With that there is the ability for different teams, etc. Good discussion and networking at a low cost. 8-10 PAEP members attended. Also,



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with game commission, late afternoon early evening event that is for kids. Other ready to go educational ideas but Fiona hasn't been able to participate due to work changes. If we can do group efforts within our own section, we get a better turnout. If you could try that out West you could possibly get more. They just might not all be PAEP members (initially). AEG and Pittsburgh Geological Society might be able to be reached out to (West). A lot of information at the conference about wildflowers? There may be something with new information coming out that needs to be transferred back out to the sections. Sarah doesn't know the new regulations and doesn't know to turn that into an event. That's what the matrix is for. Needs to be a keeper of that document. Wayne and J.T. thought this should be a member of the board, not the section chairs. Eastern Section also slow getting going. (Someone talking again, too soft.) Event like the STEM event helps bring us out there. Can get us in front of new people and new industries. Don't need to have just members attend.

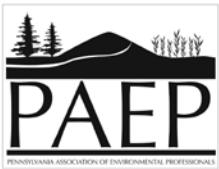
- Western Section - Sarah Lavin - Unfortunately since so busy with conference she hasn't done much with Western Section. The recently held meeting to talk about event planning, she was unable to attend. Is it possible to get the summary? She will be lacking any kind of planning committee in the West as everyone can't help her out anymore. Any suggestions on how to get another committee together. May need one or two of us to volunteer and help run some programs. Since no one to help plan and not having someone show up to those that they plan (they will show up for educational), makes it difficult to plan. Could draw more if she could provide credits.

Student and Scholarships - Mike Kennawell

- Mike said another great year. Two more students able to attend. No official count, but about \$1,000 in donations and silent auction, did not include soil conference. Close to \$1300 in this event alone which pays for one scholarship next year. May 18 has golf outing at Dauphin Highlands and should be getting about \$800 from that. Still have time for anyone looking to participate. Nothing else planned at the moment and will check once that is done. Thanks to anyone who has provided funds. Some companies will provide a match if you donate to a non-profit, the company will match it.

Government Legislative/STIC - Mike Kennawell

- STIC going through some reorganization. Way they are gathering information, technical advisory groups and how they are working. The work group Mike is in will become part of another group. Not sure where they are going to go and how often they will meet. Probably will be meeting less. Just too much inactivity. Still good ideas but just can't do



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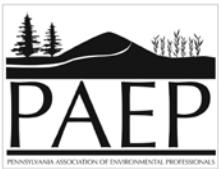
anything with them. How things are being done in other states with their transportation, is invaluable to them right now. Mike will continue to keep the group posted, but it will take some time. Need to reinvigorate the base. Have ADE's that will start leading these groups, whereas before it was all consultants. Hopefully this will help make that happen.

Energizing Environmental Education Grant - Eric Rosina

- Eric shared that the first emails went out this week. Starting to advertise. Went to facility in Bethlehem, all squared away. Morning and afternoon session for school kids to attend and they will cycle through. Be as engaging as you can as this is a big event. Has been done before and well attended. Petered out in the Bethlehem area at least 10 years ago. They were more environmental fairs. Starting to get responses out from schools. Trying to catch them before year end. There are booths and presentations. Kids will have a list of things that they need to stop at (per teachers). Teachers will select for their class. Are you looking for certain subjects (Mike K. asked)? Three different kinds of events we are offering. STEM day, with booths, interactive session with students. Huddled around your booth area. Second is presentations in a classroom (in science classes). Third are trips to facilities. By registering, the teachers are entered into a drawing for a scholarship for funding for the transportation (if its a problem for the schools). Some of the funding would help augment the cost of the transportation for the school districts. For 9/18 it is a table and presentations to middle school or high school students. Vlad will send something out to show what everyone could do. Not limited to members. 40 to 50 booths can be set up (in an ice arena). Great parking for the busses. Lots of space. Teachers know what they are going to hit and can taylor the experience for their students. Tables will be there. Won't need clearances for this but if you would speak in the classroom you might. Eric will verify this. It's all online.

2018 Conference Updates - Sarah Lavin

- Sarah and her team of ONE put together a great program. This group helped out though and Sarah thanked everyone who helped her. No financial report yet. Sarah asked who should PCEG talk to about getting the money to. Have them make it out to PAEP and we will deposit it accordingly. \$200 upfront, plus a percentage after. Formally committed to something more than \$200. Anything towards the scholarship fund is great. She won't argue with them as they want to do this again. This could be held in each section. Only do courses, they don't do actual events. Their primary



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function is to help professional geologists to get their credits. They should be on our master list.

2019 Conference Location and dates - All

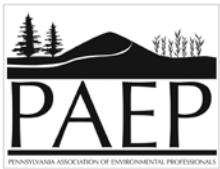
- Going to central section for managers of the conference. JT respectfully declines. He can help here and there. We will need to line up someone. Maybe just have a conference committee rather than putting it on one section. There was no passing down of knowledge from members in the past. Got info from Terri and Keith but no information from past chairs. She had to search through her inbox to find information on how to request for speakers - a manual or conference handbook would be helpful. P2E2 has a checklist for events. Schedule and timeline are most important. Keith probably has something that he could share. Save the dates with costs need to be out in September. Include who the keynote speakers are. Also need a sponsor package early. If its a group committee, how do we still feel about Toftrees. Omni (Bedford Springs) would like to host us. There were some issues this time that some did not like. Central part of the state? Decrease in membership coincides with decrease in attendance. More Centrally helps overall. If move you will attract some new ones. Ask Keith to look into other venues. Cost can be difficult. Discussion on issues with Toftrees (maybe get something back as these were unacceptable). Terri will follow-up with him on that. Elks Country Club has been bought and building new facility that may work.

Membership Committee/Education Update - Fiona Adamsky

- Fiona not here.

Marketing Committee - Danielle Elwell

- Dee reported some good feedback about the Bridge. Not too many copies got taken but it was also emailed out. Bridge going well. Any constructive feedback is appreciated. May put out a Bridge Addendum that highlights the conference. A blast in a week or two - sorry we missed you but this is what we did. Will also be talked about in next Bridge. If you took pictures please send them to me or Terri. Awards pictures would be great. Scholarship pictures and keynote (Linda). Bring back The Bridge to your companies marketing department and show them. Conference blast will also re-thank our sponsors. Jan thought it was a great conference. Chris was very happy to receive the award last night. Locations may dictate the date. What dates should we try for. Not enough time for fall. Also, not enough money left in budgets for the fall. Stick with where we are in May (1st or 2nd week). Advantage for us - DCNR Secretary Dunn suggested that PAEP



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could be present at SCORP (Statewide Comprehensive Outdoor Recreation Plan). We need to take her up on that offer. Joe will take care of that.

New Business

Nothing.

Adjournment

- With nothing additional to be discussed, the meeting officially adjourned at 12:15 p.m.

The next board meeting will be held on June 12, 2018 via conference call.