



Communities
Corridors &
Connections
Conference

C4



2021 Annual Conference



PAEP

Webinar Series | October 2021



The PAEP Conference is Your Opportunity to Make Connections

Get High Visibility as a Sponsor

From a Platinum Sponsorship of \$1,500 to a Friend of PAEP Sponsorship of \$250 (or less), PAEP offers opportunities to fit the needs and budget of any business. Sponsorship opportunities are made available on a first-come, first-served basis through submission of PAEP's official Sponsor Agreement. You will be contacted if your selected sponsorship opportunity has already been confirmed or you can check with the PAEP Business Office for availability of sponsorship opportunities and benefit information. Sign up early to be included on speaker announcements as they are confirmed.

Important Notice

Sponsor benefits apply as stipulated below, provided that all information and a commitment for payment are received by PAEP no later than Friday, August 13, 2021. Sponsors are responsible for providing an electronic/digital copy of their company logo. You will not receive proper recognition on the website, signage, or in other acknowledgements until PAEP has received the sponsor's logo. Sponsorship opportunities are made available on a first-come, first-served basis by submitting the PAEP Sponsor Agreement. PAEP will contact you if your selected sponsorship opportunity is not available. You may contact the PAEP Business Office at info@paep.org or 814-355-2467 to check the availability of sponsorship opportunities and to discuss sponsorship benefits.

Terms & Conditions

Speaker Series

Speaker Series to be held weekly on Monday & Friday – October 1, 4, 8, 15, 18, 22, 25, & 29.

The Speaker Series will be held virtually.

Contract and Payment

Payment is due by Friday, August 13, 2021.

Cancellation Policy

Cancellations received by Friday, September 3rd will result in a refund of 75%; PAEP will retain 25% for administrative services. No refunds will be given after September 3rd. For all questions on sponsoring, contact PAEP's Business Office at info@paep.org or 814-355-2467.



2021 Virtual Conference Speaker Series Sponsor Opportunities



\$1,500 PLATINUM Sponsor	\$1,000 GOLD Sponsor	\$750 SILVER Sponsor	\$500 BRONZE Sponsor	\$250 FRIENDS of PAEP
Logo on PAEP website linked to company website	Logo on PAEP website linked to company website	Logo on PAEP website linked to company website		
Logo on <u>all</u> Conference Promotional Materials	Logo on <u>all</u> Conference Promotional Materials	Logo on <u>all</u> Conference Promotional Materials	Logo in Conference Digital Program Guide	Logo in Conference Digital Program Guide
Full-page Ad in Digital Program	Full-page Ad in Digital Program	Half-page Ad in Digital Program	Quarter-page Ad in Digital Program	Company Listing on PAEP Website & Digital Program
Five (5) Conference Registrations	Three (3) Conference Registrations	Two (2) Conference Registrations	One (1) Conference Registration	
Sponsor a 1-hour Lecture <i>Sponsor to provide the speaker & content for one of the October Sessions</i>	Sponsor a 30-minute Lecture <i>Sponsor to provide the speaker & content for one of the October Sessions</i>			
15-30-sec video and/or advertisement to be displayed on the PAEP website	15-30-sec video and/or advertisement to be displayed on the PAEP website			
Four (4) Company Mentions on Social Media (LinkedIn and/or FB, IG, Twitter)	Three (3) Company Mentions on Social Media (LinkedIn and/or FB, IG, Twitter)	Two (2) Company Mentions on Social Media (LinkedIn and/or FB, IG, Twitter)	One (1) Company Mention on Social Media (LinkedIn and/or FB, IG, Twitter)	
Recognition in pre-and-post webinar – Sponsor Page	Recognition in pre-and-post webinar – Sponsor Page	Recognition in pre-and-post webinar – Sponsor Page		
Recognition in Quarterly Newsletter (2020–2021) including brief company overview and/or link to website or company video	Recognition in Quarterly Newsletter (2020–2021) including brief company overview and/or link to website or company video			
Pre- and post-conference attendee lists (excluding opt-outs). Attendees to be contacted no more than two (2) times	Pre- and post-conference attendee lists (excluding opt-outs). Attendees to be contacted no more than two (2) times	Pre- and post-conference attendee lists (excluding opt-outs). Attendees to be contacted no more than two (2) times	Pre- and post-conference attendee lists (excluding opt-outs). Attendees to be contacted no more than two (2) times	Pre- and post-conference attendee lists (excluding opt-outs). Attendees to be contacted no more than two (2) times
2-minute company overview or welcome/thank you message during course of the October Virtual Conference	1-minute company overview or welcome/thank you message during course of the October Virtual Conference	30-second company overview or welcome/thank you message during course of the October Virtual Conference		



2021 Virtual Conference Speaker Series Sponsor Authorization Form



SPONSOR INFORMATION:

Name & Title of Authorizing Agent: _____

Authorizing Agent's Signature: _____

Mailing Address for Invoice: _____

City: _____ State: _____ Zip: _____

INFORMATION to be USED on PROMOTIONAL MATERIALS:

Please type or print clearly, especially if faxing. The information provided will be used in promotions.

Company Name: _____

Company Website: _____

The information below should be about the person you want PAEP members to contact about your services or products.

Check here if the information is the same as the authorizing agent listed above.

Name, Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Logo: I have sent a high resolution JPG of our company logo to info@paep.org.

Sponsorship Level: Please invoice us Check enclosed Please send me a receipt for my records

PLATINUM Sponsor \$1,500

GOLD Sponsor \$1,000

SILVER Sponsor \$750

BRONZE Sponsor \$500

FRIENDS of PAEP

*Mail check (or money order) payable to PAEP
with the completed agreement to:*

PAEP Business Office

174 Crestview Drive

Bellefonte, PA 16823-8516

Phone: 814-355-2467 or Email: info@paep.org

Total payment in the amount of: \$ _____

Payment by credit card (fax agreement with card info to PAEP at: 814-355-2452)

Visa MasterCard American Express

Name on Card: _____

Account Number: _____ 3-4 Digit Security Code: _____

Exp. Date: _____ Signature: _____