



**Board of Directors Meeting
Meeting Minutes May 9, 2008**

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| <i>Present:</i> | <i>Absent:</i> Amy Altimare, Jeffrey Luzenski, Jeff Prawdzik |
| Virginia Bailey | |
| Ed Gabsewics | |
| Deb Henson | |
| Mike Kenawell | |
| Jason Minnich | <i>Staff:</i> Terri Breon, Jeanmarie Kline |
| Camille Otto | |

- *Quorum present?* Yes
- **Others Present:** Various conference attendees
- **Proceedings:**
 - Call to Order – President Jason Minnich called the meeting to order at 9:00 am.
 - Approval of Minutes from April 8, 2008 meeting – There were no corrections to the minutes. Kenawell moved that the minutes be approved, and Otto seconded the motion. All were in favor and none opposed. The motion passed, and the meeting minutes were approved with no corrections.
 - Sections:
 - West
 - Eric Buncher noted that there may be changes in the section leadership.
 - Central – *Provided by Jason Minnich*
 - Minnich reported that an event on the Pennsylvania Natural Diversity Inventory (PNDI) was held on April 24, 2008 at the DEP Southcentral Regional Office with about 20 people in attendance.
 - East
 - Minnich stated that Deb Poppel and Marc Radell will likely be stepping down from the section leadership following the conference.
 - P2E2
 - No P2E2 members were in attendance at the meeting.
 - Membership Database - Provided by Terri Breon
 - Breon reported that as of May 1st, there were 288 general members, 42 corporate members, and two student members.
 - Bob Hosking suggested a rewards program for members to bring in new members.

- Membership Directory – *Provided by Terri Breon*
 - Breon stated that the membership directory would be sent to the printer the following week.

- Treasury Report - *Provided by Deb Henson*
 - Copies of the treasury report were provided to the meeting attendees. Henson reported that as of May 5th, there was \$32, 807.18 in the money market account and \$7,938.94 in the checking account. Gabsewics made a motion to accept the report, and Bailey seconded the motion. All were in favor and none opposed. The motion passed, and the report was accepted as presented.

- Communications Committee Report - *Provided by Bob Hosking and Brian Oram*
 - Oram stated that Hosking has begun reading the PAEP public service announcement (PSA) weekly during his radio show on the Muhlenberg College radio station. Oram will put the final PSA on CD and distribute to college radio stations. Hosking noted that Oram compiled a detailed listing of college radio stations. He commented that he may look to next target commercial radio stations to receive the PSA.
 - Oram noted that more articles are needed for each PAEP newsletter and suggested that the newsletter be cross promoted with other environmental organizations. It was additionally suggested that PAEP look to hold joint events with other organizations such as the Society of Women Environmental Professionals (SWEP).

- Conservation Heritage – *Provided by Wayne Kober and Bob Hosking*
 - It was noted that PARCD and Terry Rightnour were recipients of the Karl Mason Award and honored with a luncheon the previous day. Kober thanked the Board for allowing Walter Lyon and his wife to attend the luncheon. He reported that the heritage program's summer intern was able to attend the luncheon as well.
 - Kober stated that the focus of the Conservation Heritage Program is on history. He is organizing for an array of national conservationists to meet and develop a framework for Pennsylvania's conservation heritage focus. A presentation by the program will likely be included at next year's annual conference.

- Career Center – *Provided by Brian Oram*
 - Oram noted that he was contacted by headhunters interested in advertising jobs with PAEP. One headhunter subsequently contacted Breon, and the Board approved the advertisement of the headhunter's position.
 - Terry Rightnour asked if PAEP could look into offering insurance for members. He noted that his current policy is through the Society of Wetland Scientists.

- Website – Provided by Ed Gabsewics
 - Gabsewics noted that the new PAEP website is up and running. An email blast will be sent out announcing the new site. He noted that the “Members Only” will eventually be utilized by member via password for such items as secure resume postings.
 - It was noted that the PAEP bylaws were not on the website. Gabsewics stated that he would look into adding the bylaws.
 - Logo contest - Conference attendees have been voting from three finalists. The winner would be announced following the Board meeting.

- Newsletter Report - Provided by Jason Minnich
 - Minnich stated that the next newsletter would be compiled following the conference and encouraged meeting attendees to submit articles.

- NAEP Report
 - Joe Musil, a NAEP Board member, noted that NAEP is looking for a new administrator, as well as providing services and discounts to state organizations.

- General Membership Discussion
 - Minnich noted that the Board is planning to schedule a visioning session to develop a five-year plan for PAEP.
 - Henson reported that the Board is interested in further exploring providing small grants, scholarships, etc. Oram stated that he would forward drafts that he prepared last year to Minnich.
 - Hosking suggested that PAEP look into financing environmental legislative bill research to provide the organization. Kober noted that AASHTO already invests in a similar service (BNA). Buncher suggested that a legislative alert service may not be considered important to the majority of PAEP members.
 - Hosking proposed that a blog be added to the PAEP website.
 - Another suggestion put forward was to offer credits for PAEP programs towards professional programs/certifications.
 - An additional proposal was for PAEP, as a group of environmental professions, to help businesses “go green.”

- Adjournment – 10:05 a.m.

The next Board Meeting will be held via conference call on Tuesday, June 10, 2008.